

JOB TITLE	:	SALES AND DATA ANALYST - Stellenbosch
PURPOSE OF POSITION	:	Data analysis for Marketing and Sales Department
DESIRED EXPERIENCE AND KNOWLEDGE REQUIRED	:	✓ Minimum 3 Years in FMCG or Manufacturing, preferably in the Food and Beverage Industry ✓ Bachelors Degree in Data science, Computer science or Statistics ✓ Experience with Microsoft SQL,PowerBI and other industry specific Analytical solutions
BEHAVIOURAL DIMENSIONS	:	✓ Analytical thinker that sees patterns, trends and relationships in data ✓ Curious and inquisitive nature eager to explore data beyond the surface level ✓ Attention to detail by being able to spot anomalies or inconsistencies in datasets ✓ Excellent Communication skills to tailor messaging to different audiences (e.g executives vs developers) ✓ Adaptable and comfortable with changing tools, data sources and business needs
BRIEF DESCRIPTION OF KEY PERFORMANCE AREAS	:	✓ Data collection: Gather data from various internal & external sources including relationship management (CRM) systems, web analytics Social media, Circana/Nielsen ✓ Data Analysis: Clean, process and analyse large datasets to identify trends, evaluate the effectiveness of marketing campaigns and understand consumer behaviour ✓ Reporting and Visualization: Create reports, dashboards and visualizations to present findings and recommendations to management and stakeholders ✓ Forecasting and reporting: Use historical data to forecast sales and market trends. Compile data into visualized reports to share with sales and marketing teams. ✓ Strategic recommendations: Analyse competitors and external market conditions to provide a better understanding of the business position in the market. ✓ Competitive analysis: Analyse competitors and external market conditions to provide a understanding of the business position in the market
CONTACT PERSON	:	Nick Terry – CMO
DEADLINE FOR APPLICATIONS	:	14 November 2025
TO APPLY	:	Should you meet the requirements for this position, please apply online at Chill Bev’s career portal. 1) Clearly stipulate the position you are applying for in the subject line “Sales and Data Analyst” 2) Motivational letter (why you are suitable for the position) 3) Detailed, updated CV

Important to note:

*Should you not hear from us within 2 weeks, please consider your application unsuccessful.

By applying for the position, the applicant gives permission to the Company to scrutinize and process personal information shared.

