



**JOB TITLE: SCORE BRAND MANAGER – LOCATION - GAUTENG**

**DEPARTMENT: MARKETING**

**PURPOSE OF THE POSITION:**

To create and implement brand plans within the strategic requirements of the company to achieve brand and sales objectives.

**MINIMUM SKILLS AND KNOWLEDGE REQUIRED:**

- Tertiary degree in Marketing, Commerce or similar
- Minimum of 3 years' experience in sales marketing environment of which at least one must be in marketing.
- FMCG/Retail experience and knowledge
- Knowledge of beverage industry - beneficial
- Proficient in MS Office

**BEHAVIOURAL DIMENSIONS:**

- Strong strategic and creative skills
- Commercial acumen
- Sales and Marketing insight
- People and liaison skills
- Highly motivated self-starter

**BRIEF DESCRIPTION OF KEY PERFORMANCE AREAS:**

- Create brand plans – conduct market research, understand strategic requirement, compile and create social media strategy,
- Implement brand plans - ensure necessary resources are procured, ensure timeous execution of brand strategies, monitor and measure success of strategies
- Continuously monitor brand health – regularly conduct trade inspections, take cognisance of sales feedback, routinely conduct product audits to assess relevance, packaging, content, pricing and positioning
- Assist with sales administration – customer and rep queries
- Assist with all aspects of brand support – compile customer requests, promo material briefs, liaise with designer, obtain quotes, develop and manage brand ambassador program
- Liaise closely with all role players in sales & marketing process internally and externally (ad agency, PR, suppliers, distributors)
- Assist with new product development – identify new product opportunities, create NPDP briefs, compile new product launch plans

**TO APPLY:**

- 1) Should you meet the requirements for this position, please apply by submitting your application **ONLINE HERE** or visit [www.chillbev.co.za/vacancies](http://www.chillbev.co.za/vacancies)
- 2) Ensure you select the correct position you are applying for in the drop-down menu provided (Score Brand Manager – Gauteng)
- 3) Include motivational letter (why you are suitable for the position)
- 4) Include detailed, updated CV, contactable references and highest qualification



Important to note:

\*Please consider your application as unsuccessful if you have not been contacted within 2 weeks.

\*\*\*By applying for the position, the applicant gives permission to the Company to scrutinise and process personal information shared.