

JOB TITLE	:	Buccaneer: Liquor Main Market: Western Cape
DEPARTMENT	:	Sales
PURPOSE OF THE POSITION	:	Drive brand/product awareness and sales of Chill Beverage products through on-site, face-to-face interaction and activation with customers and consumers.
MINIMUM SKILLS AND KNOWLEDGE REQUIRED	:	<ul style="list-style-type: none"> ✓ Minimum of 2 years' experience within a similar role ✓ Sales & Activation skills, ✓ Customer Service orientated, ✓ Negotiation skills ✓ Relationship building (internal and external clients) ✓ Computer and Report writing ✓ Multi – tasking and excellent time management ✓ Merchandising principles ✓ Cold calling ✓ Sound knowledge of liquor trends and industry a definite advantage
BEHAVIOURAL DIMENSIONS	:	<ul style="list-style-type: none"> ✓ Excellent Sales acumen ✓ Energetic and Enthusiastic to promote, sell and negotiate ✓ Customer service skills essential ✓ Ability to work under pressure and multitask ✓ Excellent communicator (written + verbally) ✓ Time management and planning ✓ Social skills vital for constant communication with customers
BRIEF DESCRIPTION OF KEY PERFORMANCE AREAS	:	<ul style="list-style-type: none"> ✓ Manage customer base within designated area to increase sales and achieve set targets ✓ Direct and frequent interaction with traders and consumers. ✓ Ensure product visibility, availability, and affordability (RSP Management). ✓ Build and maintain sound relationships with customers and consumers ✓ Monitor and track sales performance ✓ Administration & Reporting ✓ Formulate and submit weekly/monthly reports. ✓ Maintain up to date customer database. ✓ Provide timely feedback to Channel Manager and internal customers on areas of improvement of efficiencies, competitor activities and any other trade opportunities that require speedy solutions and attention. ✓ Ensure effective use of CRM platform on daily basis.
CONTACT PERSON	:	Justin McKinley
DEADLINE FOR APPLICATIONS	:	16 May 2022
TO APPLY	:	<ol style="list-style-type: none"> 1) Should you meet the requirements for this position, please apply ONLINE. 2) Ensure you select the correct position you are applying for. 3) Incl. motivational letter (why you are suitable for the position) 4) Incl. updated CV (incl. contactable references and highest qualification)

Correspondence will only be conducted with short listed candidates.

Should you not hear from us within 2 weeks, please consider your application unsuccessful.

